



**Program Update**  
**April 14, 2016**

**NOTICE:** THE STRUCTURE OF THE HEVC ADVANCE LICENSING PROGRAM, INCLUDING THE TERMS HEVC ADVANCE IS CURRENTLY AUTHORIZED TO OFFER IN ITS PATENT PORTFOLIO LICENSE AGREEMENT, ARE SUBJECT TO REVIEW AND CHANGE UNTIL A LICENSE IS EXECUTED. ACCORDINGLY, THE CURRENT STATEMENTS ON THIS SITE AND THE TERMS IN THE EXEMPLAR DOCUMENTS AVAILABLE FOR DOWNLOAD SHOULD NOT BE RELIED UPON AS A GUARANTEE OF FUTURE TERMS OR CONDITIONS OF THE HEVC ADVANCE LICENSING PROGRAM OR THE TYPES OF ENTITIES TO WHOM HEVC ADVANCE OFFERS A LICENSE AND/OR REQUIRES TO BE LICENSED. THE ONLY WAY TO GUARANTEE CURRENTLY-STATED TERMS FOR YOUR COMPANY IS TO EXECUTE A LICENSE DURING THE PERIOD IN WHICH SUCH TERMS ARE AVAILABLE.

# HEVC Advance Program Update – April 14, 2016

## Major Expansion of Patent License Coverage

The HEVC Patent License coverage has recently expanded beyond ‘Consumer Products’ to now include a wide range of ‘Commercial Products’.

- Commercial Products includes all commercial products such as surveillance cameras, conferencing products, medical imaging products, digital signage, etc. with the exception of the following ‘excluded’ products:
  - Commercial Products excluded from the expansion include products such as broadcast cameras or commercial servers that decode, encode, or transmit Commercial HEVC Content

Commercial Products will enjoy the very affordable royalty rates and annual royalty cap provided under the Connected Home and Other Device category.

- Fixed-price affordable royalty rates irrespective of product selling price – the same as the existing price model for Consumer Products
- Category caps benefit more licensees with product expansion to include Commercial Products

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 Thank You.

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