



HEVCAdvance[®]
**Summary of
In-Compliance Royalty Rates
with Trademark Discount**

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Summary of In-Compliance Royalty Rates With Trademark Discount

Hardware Device Categories	Examples	Main Profiles Royalty (Region 1/2)	Profile Extensions Any One (Region 1/2)	Profile Extensions All Three (Region 1/2)	Annual Category Cap
Mobile Devices	Mobile Phone, Tablet, Laptop PC	\$.40/\$.20	+.10/\$.05	+.25/\$.125	\$30M (All Mobile) \$20M (Excluding Phones)
Connected Home and Other Consumer Devices	<u>Consumer Products:</u> Set-Top Box, Game Console, Blu-Ray Player, Desktop PC, non-4k UHD+ TV, Software	\$.80/\$.40	+.20/\$.10	+.50/\$.25	\$20MM
	<u>Commercial Products:</u> Surveillance Cameras, Conferencing Products, Medical Imaging, Digital Signage				
4K UHD+ TV	4K UHD+ TV	\$1.20/\$.60	+.30/\$.15	+.75/\$.375	\$20MM
\$40MM Combined Cap					
Content Distribution Categories	Examples	Main Profiles Royalty (Region 1/2)	Profile Extensions Any One (Region 1/2)	Profile Extensions All Three (Region 1/2)	Annual Category Cap
Free-to-End User	Public TV, 100% Ad-Funded Commercial Broadcast TV and Internet Content Distribution	Waived (Free)	Waived (Free)	Waived (Free)	N/A
Subscription	OTT Subscription, Cable TV, Satellite TV	Per Subscriber/Month 2016-17: \$.005/\$.0025 2018-19: \$.015/\$.0075 2020+: \$.025/\$.0125	Included in Main Profile	Included in Main Profile	\$2.5MM
Title-by-Title	Pay-Per-View, OTT Streaming Rental, Download to Own	Per Title \$.025/\$.0125	Included in Main Profile	Included in Main Profile	\$2.5MM
Digital Media Storage	Blu-Ray Disc, other storage devices	Per Media/Title \$.025/\$.0125	Included in Main Profile	Included in Main Profile	\$2.5MM
\$5MM Combined Cap					

 Thank You.

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