



PRESS RELEASE

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ONKYO Joins HEVC Advance to Expand HEVC/H.265 Video Compression Technology

HEVC Advance Announces the Addition of ONKYO Corporation as a Licensee to the HEVC Advance Licensing Program

BOSTON – (July 30, 2018) – HEVC Advance and ONKYO Corporation (“ONKYO”), today announced that ONKYO has become a Licensee of the HEVC Advance HEVC/H.265 Licensing Program. As a Licensee, ONKYO gains access to a large portfolio of valuable patents essential to implementing the HEVC/H.265 video compression standard.

HEVC/H.265 offers the next generation video compression that delivers twice the efficiency of AVC/H.264. ONKYO, specializing in premium home cinema and audio equipment and portable devices, is among those companies leading the effort to bring HEVC/H.265 video compression technology to the audio-video (AV) marketplace.

“We are excited that ONKYO, one of the most acclaimed and long-standing Japanese technology leaders for over seventy years, acknowledges the value of HEVC Advance’s patent portfolio and is implementing HEVC/H.265 in their comprehensive line-up of AV products to meet customer demand for an ever-higher-quality viewing experience,” stated HEVC Advance CEO, Pete Moller.

About ONKYO

ONKYO Corporation (JASDAQ: 6628) is a Japanese consumer electronics manufacturer founded in Japan in 1946, specializing in premium home cinema and audio equipment, including receivers, surround sound speakers and other portable devices. ONKYO has been passionately committed to developing audio-video products that deliver uncommon performance, quality and value. For more information, please visit www.onkyo.com.

About HEVC Advance

HEVC Advance is an independent licensing administrator company formed to lead the development, administration and management of an HEVC/H.265 patent pool for licensing essential patents. HEVC Advance provides a transparent and efficient licensing mechanism for HEVC patented technology. For more information about HEVC Advance, visit www.hevcadvance.com.

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